We leave impressions...

Information Package #1

Jamboree Denmark 2017 // July 22 to 30 2017

spejderneslejr.dk  Sønderborg July 22nd to 30th 2017

Spring 2016
Dear Dear Scouts and guides

The countdown has started. On July 22 2017, Denmark’s largest jamboree will open.

The town of Sønderborg will host the Jamboree and this is where everything will take place. The Jamboree Executive Committee is in full progress with the task of arranging the Jamboree.

It will be a fantastic experience, where about 40,000 guides and scouts both from Denmark and abroad will meet.

All the Danish guide and scout associations are behind Jamboree Denmark 2017.

They consist of The Danish Scouts of Southern Schleswig, the Danish Guide and Scout Association, the Danish Baptist Guide and Scout Association, the Green Girl Guides of Denmark and the KFUM Scouts.

The Jamboree will use all the good experiences from Jamboree Denmark 2012 – but with new goals and ambitions.

This little folder is a teaser for the Jamboree. Here are some facts and some background knowledge of the thoughts that we have, of what this Jamboree can achieve of perspective, learning, friendships etc. All wrapped together in great experiences.

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The logo

Jamboree Denmark 2017 has a logo

Jamboree Executive Committee’s vision for Jamboree Denmark 2017 is that “We leave impressions in ourselves, each other and the world around us. It is all about the changes that we as guides/scouts undergo; the development of the individual; experiencing that together we can achieve more; and finally taking responsibility for the world we live in.

1. A globe that symbolises both the World and all around us.

2. The tracks are our vision and theme, they will show all the impressions we leave in ourselves, each other, and the world.

3. The needle of the compass will show the direction of our lives. The needle can also be seen as a play button that shows us that the journey to Jamboree Denmark 2017 has now begun and is marking a beginning of new experiences.

4. A monogram SL2017 creates a clear recognition, which will work both locally, nationally and internationally. It will also create a clear brand on social media in connection with the hashtag #SL2017

One advantage of the logo is that it will be useful in different connections and variations.
Vision & theme

VISION: With Jamboree Denmark 2017, we want to leave impressions in ourselves, each other and in the world around us.

We leave impressions in our selves
- In Guiding and Scouting, we learn solid personal skills and turn words into actions
- In Guiding and Scouting, we create usable solutions
- In Guiding and Scouting, we train different skills
- In Guiding and Scouting, we learn by doing
- In Guiding and Scouting, we challenge ourselves and we dare do more

We leave impressions in each other
- In Guiding and Scouting, we can take part in all kind of relations
- In Guiding and Scouting, our differences in our unity is a strength
- In Guiding and Scouting, we ensure innovation
- In Guiding and Scouting, we are able to cooperate
- In Guiding and Scouting, we give, and we have confidence in each other

We leave impressions in the world around us
- In Guiding and Scoutig, we grow people who will take responsibility
- As guides and scouts, we take responsibility
- As guides and scouts, we practice democracy
- As guides and scouts, we are active citizens in our communities
- As guides and scouts, we promote youth leading youth
Activities

The overall setting for Jamboree Denmark 2017 is “We leave impressions”. In this setting, we will create known elements, but we will also create all new and exciting concepts of activities, which scouts and guides have not seen before. Furthermore, we want to ensure an increased focus on education for all participants. To do this, we have created four concepts:

**TRAVELS**

is the complete activity course for everyone from the age of 10 to 17. This course, created by the Jamboree, will have equal focus on both activities and education, which will leave an impression in the guide/scout and in the patrol.

**Free Activities**

Some of the days of the Jamboree will be all about TRAVELS, while other days will consist of so-called Free Activities. These activities could be hiking, adventure guiding/scouting, night walks-with-challenges etc. The free activities will be organised so that all age groups can participate and to give visitors an idea of what guiding/scouting is all about.

**FabTown**

FabTown is where the 18-23-year-olds can build a project while doing a project management course. Before the Jamboree, a virtual platform will show the way to Jamboree Denmark 2017. This platform will give participants from the different associations an opportunity to work on their project together. During the Jamboree, the 18-23-year-olds will have the opportunity to get coaching from experienced project managers.

**Education for adults**

Everyone aged 18 or older will have the option to participate in courses specific for adults. Courses, workshops or theme days will be arranged, thus creating quality education for all. The education will span from basic skills in guiding/scouting to wild and self-developing courses for both new and experienced leaders, so that everyone can learn something new.
There will be 5 subcamps
Møllen (the Mill), Slottet (the Castle), Tårnet (the Tower), Broen (the Bridge) and Øen (the Island). The subcamps are named after places that are important to Sønderborg.

The intention is that all subcamps are joint with groups from municipalities from the different regions in Denmark and with an appropriate distribution of international participants. Friendship groups have already been taken into account.

The subcamps will be divided into districts, where one district will be a municipality.
There are a few exceptions from this, Copenhagen municipality for instance.

The sub camp Øen (the Island) will be different. All jobbers, jamboree planners etc. will be living here.

Join as a jobber
Jobber. That is what we call those who are staying in the sub camp Øen (the Island). This is where we will place all those, who are not responsible for any groups of their own. They will instead be a valuable asset to Jamboree Denmark 2017.

When one establish what equals a middle-sized Danish provincial town and wish for all to have a week filled with life, activities and wonderful experiences, one needs to have many people behind the scenes.

If you do not have any group to go to the Jamboree with, come anyway.
Join in as a jobber on. Find job@sl2017.dk and register.

Let us meet in the kiosk, at the activities, behind the stage, or wherever you can be useful.

Jamboree Denmark 2017 will be a huge experience for all participants! - Both those who arrive when the Jamboree opens in 2017, but also for those of us who are already in the process of planning the Jamboree.
Perhaps you know a nurse, a bricklayer, an engineer, a pedagogue, social and healthcare assistant - what they do is of less importance, what is important is that they want to participate.

There are still a lot of unoccupied positions in the activities, communications, and procurement, food, technique and security committees as well as in all the many other committees.
So do not forget to tell all your friends, both in scouting/guiding and outside, your associates, colleagues and the rest of the world, that you can be almost anything on Jamboree Denmark 2017. All you have to do is look at www.spejderneslejr.dk or send a mail to job@sl2017.dk
The Guides/Scouts
- Denmark’s strongest community

With Jamboree Denmark 2017 we want to leave impressions in ourselves, each other and the world around us. This is our vision. We are looking forward to living out this vision with all of you. Another ambition of the Jamboree is to give the world a better understanding of what guiding/scouting is all about.

As guides and scouts, we know that guiding/scouting builds up useful skills and strong relations. It is important that the world get a better understanding of this too.

That is why we will invite local politicians, officials, business leaders and other organisations to the jamboree. They have to see, experience and feel DENMARK'S STRONGEST COMMUNITY in Sønderborg 2017.

To help us all communicate why guides and scouts are a part of Denmark’s strongest community we have developed following 12 pictograms:

- Usable solutions
- Youth leading
- The human Swiss army knife
- Community is a strength
- Learning by doing
- Challenged to dare
- We have confidence in each other
- We can cooperate
- We ensure innovation
- We grow citizens who take responsibility
- We practise democracy
- We give room for reflection

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International

Price per participant 290€
- same price for participant and leader.
Included in the price:
  • All activities, offsite and onsite.
  • All meals
    (prepared on cooking fires by the participants themselves).
  • Transportation to and from the Jamboree
    (Co-ordinated shuttle service from and returning to transport centres such as airports and train stations)
  • Jamboree badge and map of the Jamboree.

All international groups will be matched with a Danish group.

Pre-registration is open.
Final registration May 1. 2017.
The forests around Sønderborg and 250 km of shoreline invite to a number of activities. This is one of the reasons why this place is one of the most popular vacation destinations in Denmark.

More than 120 different nationalities live in Sønderborg and the local university has the country’s most international campus.

Sønderborg is located nearly 30 km from the German border.

In Sønderborg and in the border region many people say “Mojn” instead of both hello/hi and goodbye. The most common explanation of the origin of the word is that it comes from the German “Guten Morgen”.

The area surrounding Sønderborg is also one of the places where the most families has a trailer and a tow bar on their car. More than one out of three has one.

The area has the country’s highest concentration of engineers next to Copenhagen and has a tradition for enterprise and technological development.

Agriculture is a major industry around Sønderborg. The area has one of Denmark’s highest numbers of pigs compared to the human population. Some years ago, the number was about 14 pigs per inhabitant around Sundeved.

There are around 30,000 inhabitants in the town of Sønderborg and around 75,000 in the municipality of Sønderborg.
In Sønderborg country meets water. If you have the opportunity, there is easy access by boat. Accessing Sønderborg by boat has been done for more than 1000 years. Two bridges connect the town Sønderborg over the fjord of Als. To the east is the island Als and to the west the mainland Jutland.

It is a part of southern Jutland that for more than 600 centuries has been separated from Denmark proper by being a duchy, called Schleswig. The Danish King and other members of the Royal Family governed Schleswig. This created a strong bond to Denmark. The Duchy was, however, situated near the German-Roman Empire, which created great diversity in the region of both culture and language.

In the middle of the 19th century a dispute about the affiliation of the southern part of Jutland to Denmark rose. Some wanted to include the area in the nation state Denmark, while others were more oriented towards the German areas. This resulted in war between Denmark and the coalition of Prussia and Austria. The defeat was inevitable after the bloody battle at Dybbøl and the invasion of Als. In 1871, Southern Jutland became a part of the new German Empire, but after World War 1 the border between Germany and Denmark was revised. A referendum was held in Schleswig in 1920, and the northern part of Schleswig, today called Sønderjylland (Southern Jutland), became a part of Denmark.

The drawing of the border is unique since the minorities on both sides of the border are protected. A minority of Germans still lives in Southern Jutland and a Danish minority in Northern Schleswig. There are German schools and papers in Denmark and Danish opposites in the Northern Germany. In addition, an even stronger cooperation across the borders has developed in the last decades – not the least in the cultural area.

Many people in and around Sønderborg work in the technology sector and participate in developing green energy solutions at Danfoss, among others. Here you will also find Universe Amusement Park, where children and young people can experience what fascinates about science and technology. History has given Southern Jutland unique traditions. One of them is tilting at the ring. Another is the Southern Jutland cake buffet with 14 different cakes served at once, a tradition raised among Danish minded people in the German era. A number of other special dishes are directly influenced by German traditions.

So come an experience Sønderborg and Southern Jutland – We look forward to seeing you!
Do you want to know more?

If you want to be kept informed of everything that takes place on the Jamboree and in the future want to receive participant and leader information, please subscribe the Jamboree newsletter spejderneslejr.dk/nyhedsbrev or scan the QR-code. The future information packages will only be available digitally, so remember to get all leaders to subscribe to the newsletter.

If you have questions that you cannot find the answers to you are welcome to write to the Call Centre of the Jamboree at info@sl2017.dk or directly to the Committee for International Participants at int@sl2017.dk.